



**Erlangga  
for Kids**

2023



# Hello!

Dear Friends and Colleagues,

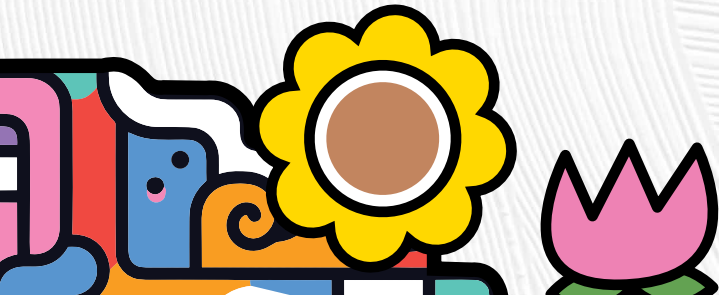
Childhood is the perfect time to learn! Join our quest to provide an easy-to-comprehend and fun educational books for children: this year we are bringing health topics into spotlight with I'm A Great Children series (p.2). There is also a continuation of our IMC Little Scientist series which emphasize science-based learning, discussing the topics of physical health and digital well-being in these editions (p.3).

Teaching basic skill for children is always a necessity: we are presenting a variety of interesting activities that children may follow to learn to read, to write, and to count through "I Can" series (p.9). We are also covering the development of both fine motoric skills and cognitive skills through the "Augmented Reality Thematic Coloring" series (p.10).

This year we also prepare educational games that are perfect as learning media to introduce abstract concepts for children, such as Flash Cards series (which covers topics such as literacy, numeracy, and religious education p.11), Butterfly Metamorphosis Puzzle (which comes with an AR app that reveals the phases of butterfly metamorphosis in a more interesting way for children p.12), and also Guide to Wudhu and Prayer (which is a card game that helps children learn the proper procedures for wudhu and prayer in Islamic teaching p.12).

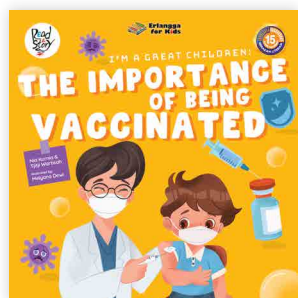
Now, please take your time to enjoy our catalogue for 2023.

Your Erlangga Foreign Rights Team



These story books educate the importance of health in early childhood. This series will invite children to think critically about health topics in an easy and fun way.

- Written by a professional early childhood educator.
- Learn about the importance of playing outdoors through stories
- Fun stories and unique illustration.
- Complete with important health facts for parents and teacher.



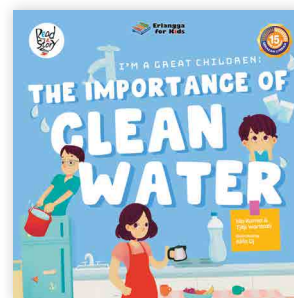
**The Importance of Being Vaccinated**  
Illustrated by Melyana Dewi  
978-602-467-521-9



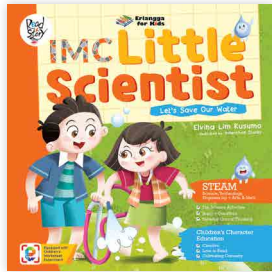
**The Importance of Playing Outside Classroom**  
Illustrated by Melyana Dewi  
978-602-467-502-8



**The Importance of Washing Hands**  
Illustrated by Maria Arum  
978-602-467-505-9



**The Importance of Clean Water**  
Illustrated by Alifa Dj  
978-602-467-510-3

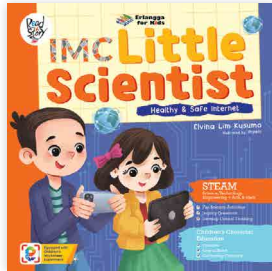


### Let's Save Our Water

Illustrated by Innerchild Studio  
978-602-467-594-3

While Caleb was taking shower, Caleb didn't turn off the tap. The water was wasted. Mom scolded him, telling him to save the water. Then, Mom took Caleb and his friends to visit a giant aquarium. In the aquarium, Mom told Caleb about the importance of saving water.

- Learn about the cycle of water, water treatment, and the importance of saving water in our lives.
- Complete with science activities or experiment that related to the topic.
- Also with inquiry questions that invite children to think critically.

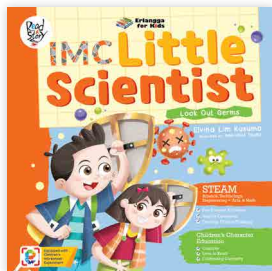


### Healthy & Safe Internet

Illustrated by Iniyelo  
978-602-467-593-6

Caleb, Max, Rosi and Mina were assigned to design a poster by their teacher. The teacher said that they could choose their own topics by looking up on the internet. Max, Rosi and Mina gathered at Caleb's house. While they were working together, Max played online games. Caleb and Mina continued looking for interesting topics on the internet. Then, Caleb's mother approached the children. Guess why?

- Learn about healthy and safe conduct when browsing the internet through stories and illustrations that are interesting and easy for children to digest.
- Complete with scientific activities or experiments that further enrich the topic discussion.
- Also with inquiry questions that invite children to think critically.

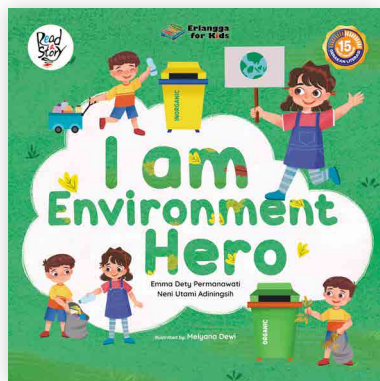


### Look Out Germs

Illustrated by Innerchild Studio  
978-602-467-501-1

Charis were celebrating her third birthday at her house. She invited her friends to her birthday party. At the party, the crackers that Charis were eating fell to the floor. She wanted to take the crackers and resume eating, but Mom told her to stop.

- Learn about health, viruses and bacteria with stories and illustration that are interesting for children.
- Complete with scientific activities or experiments that further enrich the topic discussion.
- Also with inquiry questions that invite children to think critically.



Emma Dety Permanawati & Neni Utami Adiningsih  
Illustrated by Melyana Dewi  
978-602-467-623-0

After he finished eating, Adi didn't throw away his wrappers into the appropriate trash can. Then, Kak Bunga came to give an explanation to Adi about how to properly dispose trash. Let's see what Kak Bunga and Adi will tell us in this book.

- The authors are major figures in the world of early childhood education who hold the status of Bunda Literasi and Bunda PAUD in Bandung, West Java. Bunda Literasi and Bunda PAUD are titles given to public figures in early childhood education and literacy to help accelerating the development of literacy in Indonesia.
- Introducing the importance of education about the environment through stories.
- Children are guaranteed to love the fun stories and unique illustration.
- Complete with important facts about environment for parents and teachers.



Ati Kusmiati & Euis Pupu  
Illustrated by Rizkia Gita  
978-602-467-625-0

Hana whined to Mom and Dad about wanting to buy a pair of new shoes. Hana said her shoes right now were too tight. Finally, her Mom and Dad agreed to bought her a pair of new shoes. The next day, Mom saw Hana throwing away her old shoes. What would happen next?



Mulatsih Sri Utami  
Illustrated by Maria Arum  
978-602-467-624-7

The children enjoyed playing in the field during break time. Muti, Rara, and Tia played on the swings, while Dito, Hanif and Fariz played ball. While they were playing ball as usual, Dito kicked the ball too hard and it got stuck on a tree. Dito, Hanif, and Fariz didn't know what to do. Then, they told Muti, Rara, and Tia about the ball. Together they seek for help to get the ball back. Whom do you think they asked for help from?



Misnarni  
Illustrated by Melyana Dewi  
978-602-467-663-6

Sita really wanted to learn how to sew. She wanted to make clothes for her favorite dolls. However, she was confused on how to start. Then, she remembered that Grandmother often sewed. Sita rushed to Grandmother's house to learn sewing.

## Dika, Do It Yourself!

24 pages • 20x20cm • Full Color

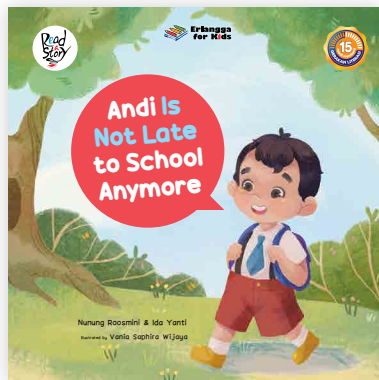


Dede Nurhayati & Tuti Mulyati  
Illustrated by Alfy Maghira  
978-602-467-740-4

After lunch, Dika sat quietly and alone. He hid his embarrassment from his friends.  
After a while, the teacher approached him, "What happened, Dika?" Would Dika tell his story?

## Andi is Not Late to School Anymore

24 pages • 20x20cm • Full Color



Nunung Roosmini & Ida Yanti  
Illustrated by Vania Saphira  
978-602-467-753-4

The night was getting late, but Andi wasn't sleepy yet. After Mother took him to bed, Andi remembered that he was late for school yesterday. Andi doesn't want to be late for school again.

## The Story about Sharing

24 pages • 20x20cm • Full Color

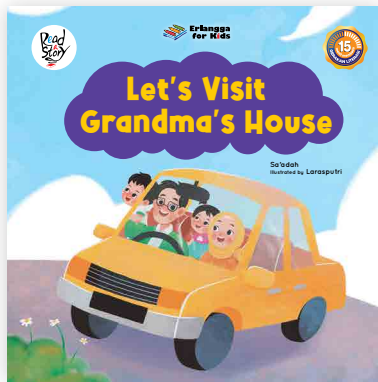


Diah Kurniasari  
Illustrated by Vannia Rizky Santoso  
978-602-467-759-6

Before going to school, Mother cooked Lula's favorite food. Lula was delighted. Then, suddenly Lula had an idea. What do you think the idea is?

## Let's Visit Grandma's House

24 pages • 20x20cm • Full Color



Sa'adah  
Illustrated by Larasputri  
978-602-467-749-7

Mubin was excited when Mom and Dad took him to Grandma's house. However, Mubin sometimes forgot to be well-behaved when he visited her house. Fortunately, Mom and Dad always reminded Mubin to mind his manners. Let's follow Mubin's trip to Grandma's house!





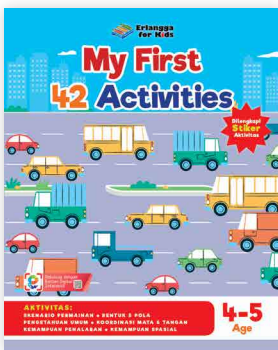
## MY FIRST 42 ACTIVITIES series

• 56 pages • 21x26cm • Full Color

My First 42 Activities book is available for children ages 3-4, 4-5, and 5-6 years. This book is specifically designed to develop early childhood skills through fun activities such as folding, cutting, writing, pasting, coloring, drawing, and so on. This book can help children improve their independence, self-confidence, physical motor skills, cognitive, language and art.



978-602-467-638-4



978-602-467-637-7

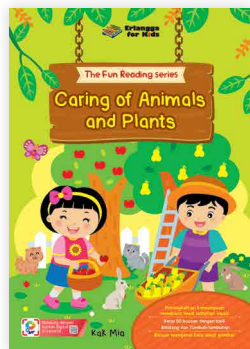


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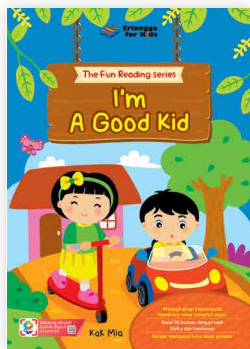
## THE FUN READING series

Kak Mia • 32 pages • 17.5x25cm • Full Color

The Fun Reading Series book is designed to help children get to know nouns through the pictures of the objects they represent. The approach in this book also allows children to develop reading skills through visual displays (pictures). Each title in this series is organized based on the learning themes of Early Childhood Education. This book can be used by children for learning to read with teachers at school or with parents at home.



978-602-467-755-8



978-602-467-754-1



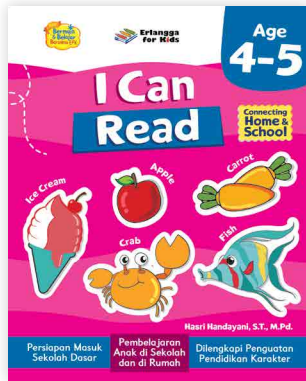
978-602-467-756-5



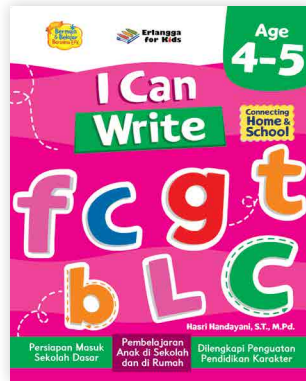
978-602-467-757-2



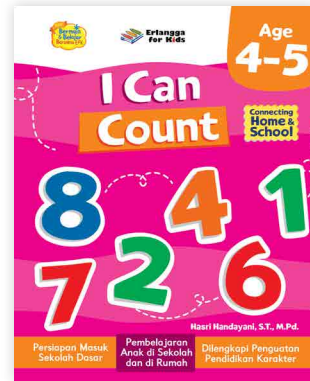
I CAN Series presents a variety of interesting activities that children can do at home or at school. These various activities arranged aim to develop aspects of multiple intelligence in children and increase the value of character education. This book will guide parents and teachers as guide to prepare their children entering the primary school.



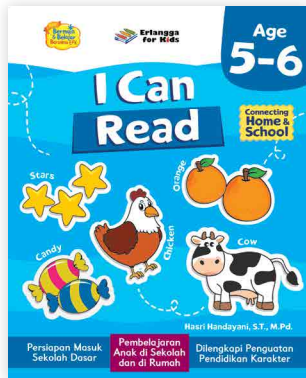
**I Can Read | Age 4-5**  
978-602-467-528-8



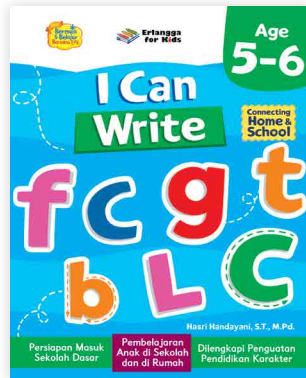
**I Can Write | Age 4-5**  
978-602-467-531-8



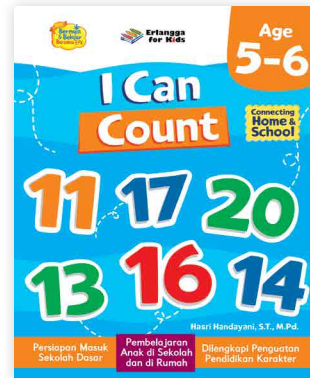
**I Can Count | Age 4-5**  
978-602-467-534-0



**I Can Read | Age 5-6**  
978-602-467-529-5



**I Can Write | Age 5-6**  
978-602-467-532-5



**I Can Count | Age 5-6**  
978-602-467-535-6



This series is designed to help develop the skills that are important in the early childhood phase. This product aims to help the development of:

- Fine motor skills, through the use of various drawing tools such as crayons, watercolor pencils, and water color which are safe for children.
- Cognitive skills, by solving simple problem in each activity, such as recognizing colors, patterns and differences, and recognizing various objects in the form of images.
- Language skills, by developing understanding of the commands and rules in each activity.
- Social/emotional skills, by exploring and expressing oneself, imagining and appreciating works.



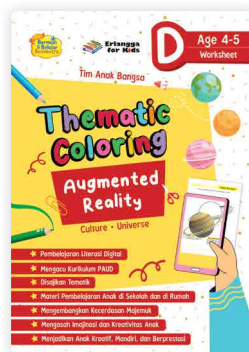
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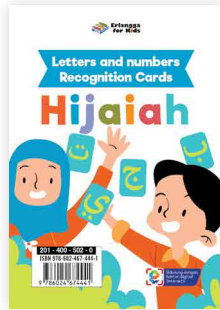


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978-602-467-520-2

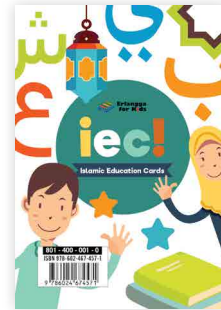
- Educational play tools for early childhood (kindergarten, pre-school, RA) for use at home and/or school.
- Learning media for the introduction of literacy, numeracy, and Islamic knowledge for early childhood
- Aims to exercise children's fine motoric skills.
- Playing by learning with these cards will encourage the development of children's language, cognitive, and social/emotional skills.



**Letters And Numbers Recognition Cards**  
978-602-467-444-1



**Thematic Cards**  
978-602-467-443-4



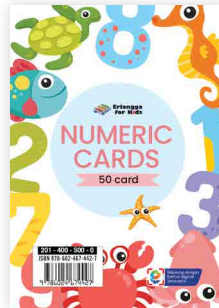
**Islamic Education Cards**  
978-602-467-457-1



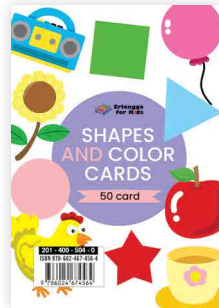
**Daily Prayer Cards**  
978-602-467-458-8



**Letters Cards**  
978-602-467-455-7



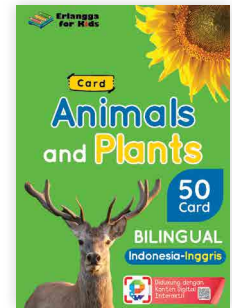
**Numeric Cards**  
978-602-467-442-7



**Shapes And Color Cards**  
978-602-467-456-4



**Occupation**  
978-602-467-596-7



**Animals and Plants**  
978-602-467-597-4

## Butterfly Metamorphosis Puzzle

3 layers • 18x18cm • Full Color



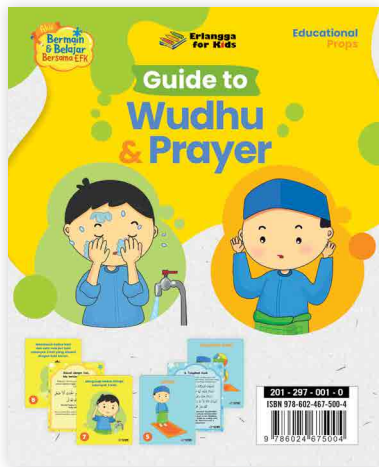
978-602-467-462-5

This puzzle teaches children to recognize animals, to recognize the concept of the development of living things, to train logic, and to train children's fine motoric skills. This puzzle invites children to arrange the pieces according to the metamorphosis phase of a butterfly. This puzzle is equipped with a free Augmented Reality application that can be downloaded on the Appstore and Playstore.

- Help children to recognize the process of animal development.
- Support children's learning process at school and at home.
- Develop multiple intelligences.
- Develop children's imagination and creativity.
- Encourage children to be more creative, independent, and smart.
- Complete with Augmented Reality apps that helps to present the activities of recognizing butterfly metamorphosis phase to be more interesting.

## Educational Props: Guide to Wudhu & Prayer

36 pages • 15.7x24cm • Full Color



978-979-033-961-3

This educational props helps children to recognize the proper Wudhu and Prayer procedures in Islamic teaching. The package contains 20 cards equipped with QR codes that feature videos about Wudhu and Prayer procedures, and also audios of short surahs.

- Contains wudhu and prayer procedures that can be easily understood for children.
- Unique illustration.
- Complete with QR Codes featuring videos and audios of Wudhu and Prayer procedures.



**Erlangga  
for Kids**

**Regina S. Theresia**  
Foreign Rights  
+62 21 8708512, Ext. 167  
[rights@erlangga.co.id](mailto:rights@erlangga.co.id)

Jl. H. Baping Raya 100, Ciracas  
Jakarta Timur 13740  
Indonesia

+62 21 8708514

**erlangga.co.id**

